

# Virtual Ideathon 1.0

Ideate, Innovate & Ignite StartUp Ideas



## What is Virtual Ideathon?

Virtual Ideathon 1.0 is an Idea Competition where participants will attend mentoring sessions by different StartUp experts and learn to build their Sustainable and Scalable StartUps. Followed by, they will present their ideas in front of jury members through a Pitch Deck and Win Cash Prizes for the same.

## Who can attend?

Any Student | Faculty | Innovator | StartUp Enthusiast

**Day 1**  
25 July 2020

**Mentoring Session 1**  
How to Bootstrap your StartUp?

**Mentoring Session 2**  
How to create Business Model Canvas?

**Mentoring Session 3**  
How to Build Powerful Elevator Pitch Deck for Investors?

**Day 2**  
26 July 2020

**Pitch Deck Presentation**

One to One 10 Minutes Presentation + 15 Minutes Q&A  
(This will be in Personal Zoom Meeting, only in presence of 3 Jury Members)

Final Results

Best 3 Ideas at the end of the event

Winner – ₹3,000 Runner – ₹2,000  
Consolation – ₹1,000

## Categories



Technology



Food



Healthcare



E-Commerce



Agriculture



Education



Gaming, Events & Entertainment



Travel & Tourism

## How To Attend?

Early Bird Before 15<sup>th</sup> July ₹500 per team of 3 participants

16<sup>th</sup> to 23<sup>rd</sup> July ₹1000 per team of 3 participants

## How it is worth to attend?

- Get 3 Participant Credentials
- Get 3 Mentoring Sessions
- Get Certification
- Get 3 Annual Subscriptions of Plan B Digital StartUp Magazine for FREE
- Get a Chance to Win Cash Prize

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